

# Martha Pfister ▶ graphic designer, marketer, creative, communicator

## experience ▶ **Freelance Graphic Designer**

May 2014–present

Design print and digital pieces for various clients including universities, nonprofits, and start-up businesses

## ▶ **Graphic Designer North Park University**

January 2015–September 2016

Designed university marketing materials including viewbooks, invitations, web graphics, mailers, and posters

Art directed photoshoots

Designed spreads for alumni magazine

## ▶ **Coordinator of Creative Services & Children's Programs Chicago Cares**

September 2009–January 2015

Designed web graphics, impact reports, branding concepts, and event invitations and signage

Developed, managed, and evaluated ongoing volunteer programs

Built and maintained relationships with stakeholders and vendors

Took on additional role of Creative Services Coordinator in April 2014

## education ▶ **Certificate, Graphic Design School of the Art Institute of Chicago**

2012–2014

Completed 12 10-week graphic design courses

## ▶ **Bachelor of Arts, English DePaul University**

2005–2009

Minor in Public Policy

## skills

Adobe Photoshop, InDesign, Illustrator

Canva, Mailchimp, Wordpress, Squarespace, Asana, Salesforce, JIRA

Photoshoot production and creative styling

Content production for social media platforms

## community involvement

Play and perform flute in the Alton Symphony Orchestra

Owner of Child's Play, a local pop-up space that provides open play for young children and community for their caretakers

## contact ▶ **marthapfister.com**

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